

# WE ENTER THE FIELD WITH FLYING COLORS

In Our Spring and Summer Campaign!

We've got the goods.

We've got the prices.

We've got the quality.

ST. LOUIS CLOTHING

Company.

CORNER SECOND AND OHIO STREETS.

We've got the Variety,

and the Disposition to

Sell at the lowest prices.

A Large, Fine and Elegant Stock Awaits You, Profuse With Novelties, Great in Assortment and Unapproachable in Prices. Everything You want in the Line of

## MEN AND BOYS' CLOTHING, GENTS FURNISHINGS, HATS, CAPS, ETC., ETC.

We will commence the season with Bargains.

We will Continue the Season with Bargains

We will end the Season with Bargains.

### COMPETITORS CAN'T CATCH US

Napping. We will put on sale this week a line of boy's suits for far less than most dealers in our city own them. We Will Let Them Go This Week. Blue flannel blouses warranted fast colors, for 98 cents; Good union cassimer suits for \$1.15; One lot of cotton mixture suits for 65; Fancy mixture tweeds for 1.45; all-wool (twenty different styles) suits for \$2.50; Scotch Cassimeres; boy's suits, profuse assortment, \$3.25; for 4 5 6 7 and 8 dollars we have world-beaters.

### CATCH ON TO OUR BARGAINS

In waists this week. Last season we had our competitors guessing how we could afford to sell you waists so cheap. This season we have outdone all previous efforts in securing bargains for you in Boy's Waists, cheaper, nicer and better made than you can buy the material for in our local dry goods houses say nothing of the work and the trouble to cut and sew them. Attractive waists that will tell their own tale of cheapness, 15c, 20c, 35c and 50c, in great variety of styles and goods, including the celebrated STAR brands.



### WE HAVE GOT THE GRIP ON

A big bright stock of Tailor-Made Suits and Trousers. We not only shadow competitors, but challenge merchant tailors to beat us. We invite inspection, of dressy young men, to see our stock. We will soon convince you of solid facts and save you money.



## THE SIGHT OF THE SEASON,

Is our Furnishing Goods Department. If you miss that, you will miss gains and assortment without parallel.

### HOSIERY DEPARTMENT.

British half hose, full regular, 15c, two pair for 25c, never sold less than 25c per pair.  
Seamless fancy half-hose for 10c; other de lers want 25c.  
Balbriggan, full regular half-hose, 16 2-3c, three for 50c; retail everywhere for 25c.  
Fast black Herndorf dye, warranted, 25; sold by competitors for 50c.

### HANDKERCHIEFS.

100 dozen hemstitched fancy bordered for 5c, as long as they last.  
For 7c, elegant variety in fancy bordered and plain white.  
For 10, 15, 20 and 25c we have multitudes of new and stylish designs.  
For 50c black silk handkerchiefs. 25c for fancy silk handkerchiefs.

### NECK-WEAR.

Here's where we have left and distanced all competition combined. See our display of 25c, as good as others want 50c for. Our 50c line is the most magnificent ever shown.

### ARE YOU A MONEY-SAVER?

Then come and inspect our underwear. We have the best value for 25c ever offered (Balbriggan.) We have the best value for 35c ever sold. We have the best value for 50c in fancy cotton Balbriggans Egyptian cotton and other makes. We simply ask you to see them before buying. A wide-awake buyer can catch on to a bargain here.

### HAT DEPARTMENT.

We have all the new styles in Derbys, we carry the Knox, the Miller block, the Duval block, the Youman block. You can't help to find something to suit your fancy here. Just received some new novelties in Boys' and Children's Hats, the Olto, the Dot, the Wavor. Come and see the bright new attractive styles.

### BOYS' JERSEY SUITS.

The ever popular Lord Fauntleroy, the King Alfonso, Le Petit Freddy, the Baby McKee are the new designs and styles. You will find a good assortment in our store at the lowest prices.

### FLANNELS AND SILK SHIRTS.

Excellent in style and variety and low in price.

There's nothing on earth to hinder you from making a call on us. We've fixed up for the company of customers with the finest stock of goods that ever filled the counters and shelves of a first-class store.

# St Louis Clothing Co.

I. FRENSDORF, MANAGER, CORNER OF SECOND AND OHIO STREETS.